

Get \$1 off when you buy 1 pack or 1 carton.

CONSUMER: Limit—one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.

RETAILER: PM USA will reimburse you the face value of this coupon plus \$6 handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: CMS, Dept. #28200, One Fawcett Drive, Del Rio, Texas 78840.



Enjoy some
money-saving
coupons towards
your next
purchase of
Dave's smokes.

Get a free pack when you buy 1 pack.

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RETAILER: PM USA will reimburse you your normal retail price including sales tax for any free product plus \$6 handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: CMS, Dept. #28200, One Fawcett Drive, Del Rio, Texas 78840. My normal retail price per pack, including sales tax, is \$_____.



Get a free pack when you buy 2 packs.

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Get \$1 off when you buy 2 packs or 1 carton.

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Regular: 16 mg "tar," 1.0 mg nicotine — Lights: 11 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

